**ADVISORY COUNCIL OUTCOMES & ASSESSMENT 2014-2015**

1. ***Advise on industry's workforce and training needs to provide educated workers for employers.***

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| INDICATORS to ASSESS | BENCHMARK |
| A. Meaningful participation by all Advisory Council members | l' Attend meetings regularly   1. Student presentations & tours 2. Continue trends in industry report |
| B. Review and react to workforce employment data | l' On a quarterly basis, review program specific workforce employment data and advise (placement rates, employment demands, etc.) |
| C. Retraining and upgrading of workforce | l' Collaboration in the development of new programs |

1. ***Grow the garden of connections between the region's employers and the college***

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| INDICATORS to ASSESS | BENCHMARK |
| A. Advisory member outreach and marketing of the College and its programs to broaden participating employer & industry partnerships | l' Analyze industry participation in council   1. Establish corporate outreach strategy 2. Increase engagement with employers 3. Review College Employer Surveys 4. Identify new internships and employment sites 5. Business representation on college committees   7. Contact industry partners to·donate equipment & materials identified |
| B. Support faculty member professional development | l' Cultivate faculty professional development opportunities within industry |

1. ***Educate the greater community on how RTC can fulfill their education and employmen t needs.***

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| INDICATORS to ASSESS | BENCHMARK |
| A. Facilitate 3 way partnerships between K-12, College and employers | l' Speaker series   1. Visit local school boards 2. Summit forums on campus, invite community /open house |
| B. Expand college representation at community functions | l' Give regular college reports at chamber/service (Rotary, Lions, etc)  meetings |